

**SANTA BARBARA HIGH SCHOOL
DONS FOOTBALL MEDIA GUIDE/SOUVENIR PROGRAM 2008
ADVERTISING CONTRACT**

Company: _____ Contact: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____ e-mail: _____

Player Soliciting Ad (Full Name) _____

Team: Varsity _____ JV _____ Frosh/Soph _____

ARTWORK: Please provide camera ready artwork, preferably in digital form, on CD. If materials are not camera ready, please be sure to provide all logos, graphics, sample ads (i.e. Yellow Pages), letterhead, business card, etc. Ad layout will be at the discretion of the Program unless otherwise provided and specified. Artwork from last years program can also be used, please be sure to indicate any changes. Materials should be submitted in Black & White only and will not be returned unless specified.

- camera ready artwork attached
- use artwork from last year as is with changes
- need ad layout
(please provide all graphics and text needed for layout)

DIGITAL ART SPECIFICATIONS
Photoshop 7 or below (JPG, PSD, TIFF)
Acrobat PDF

Digital files up to 2.5 MB may be submitted by e-mail to: [**kelly@affinitygroup.cc**](mailto:kelly@affinitygroup.cc)

AD SIZES AND PRICES: Please check the ad size you prefer.

<input type="checkbox"/> Full Page Ad Outside Back Cover	8 1/2 x 11	\$600.00 (Color available)
<input type="checkbox"/> Full Page Ad Inside Front/Back Cover	7 1/2 x 10	\$450.00
<input type="checkbox"/> Full Page Ad Inside Program	7 1/2 x 10	\$325.00
<input type="checkbox"/> Half Page Ad	7 1/2 x 5	\$175.00
<input type="checkbox"/> Quarter Page Ad	3 3/4 x 5	\$125.00

SIGN SIZES AND PRICES: Please check the size you prefer

<input type="checkbox"/> Sideline Sign (JUST LIKE THE PROS!!!)	8 ft. x 34 in.	\$ 650.00
<input type="checkbox"/> Scoreboard Sign	4 ft. x 8 ft.	\$1000.00

Positioned year-round adjacent to the stadium scoreboard!!

PAYMENT

Please attach your payment. Make checks payable to: SBHS Football Team

Advertiser Signature: _____ Date: _____

S.B.H.S. Contact Signature: _____ Date: _____

Please return this form with your payment to:

SBHS Football Team

4645 Via Bendita Santa Barbara, CA 93110

Any questions, please call Will Gonzales, Head Coach at 966-9101 xt. 394

For Artwork questions, please call Kelly Lloyd 448-6255 or 967-1795